

F. No. L-14011/16/2013-HRD

Government of India

Ministry of Communications and Information Technology
Department of Electronics and Information Technology
6, CGO Complex, New Delhi – 110003

Dated: 4.3.2014

To

The Pay & Accounts Officer

Pay and Accounts Office

Department of Electronics and Information Technology

Electronics Niketan

New Delhi – 110 003

Subject: Administrative Approval

Sir,

I am directed to convey the Administrative Approval of the Competent Authority for implementation of the 'IT Mass Literacy Scheme' at a total estimated cost of ₹ 97.02 crore (Rupees Ninety seven crore two lakh only) with DeitY contribution at ₹ 89.71 (Rupees Eighty nine crore seventy one lakh only). The details of the Scheme are given in the Annexure enclosed.

2. This issues with the approval of Minister (C&IT) vide Dy. No. 250 dated 4.3.2014 and concurrence of JS&FA vide OPA No. 3045247 dated 28.2.2014.

Yours faithfully


(Dr. Ajay Kumar)
Joint Secretary

Copy to:

1. The Principal Director of Audit (Scientific Departments), AGCR Building, IP Estate, New Delhi – 110001.
2. Drawing & Disbursing Section, DeitY
3. Finance Section, DeitY
4. Budget Section, DeitY
5. CEO, CSC e-Governance Services India Limited, New Delhi
6. Sanction Folder


(Dr. Ajay Kumar)
Joint Secretary

1. Name of the Scheme / Project : IT Mass Literacy Scheme
2. Objectives : To provide IT training to 10 lakh persons in every eligible household in selected blocks in each State/UT relevant to the need of the trainee, which would enable the beneficiaries to use IT and related applications to participate effectively in the democratic process and enhance their livelihood. The two Levels of IT training would have following broad objectives:
- | L1 | L2 |
|---|---|
| To make a person IT Literate, so that he can operate a computer/ Digital access devices (like tablets, etc), send and receive e-mails and search internet for information, etc. | Besides IT literacy at a higher level, the citizen would also be trained to effectively access the various e-governance services being offered to the citizen by the Government and others. |
3. Area of Coverage : The States/UTs are to be categorized into three broad categories based on its population. (Refer Appendix-A)
- Implementation of the Scheme to be carried out in around 5-7 Districts in Category A States, 4-5 Districts in Category B and 2-3 Districts in Category C States/ UTs to take into account the regional/geographical distribution/ spread.
- Ten lakh beneficiaries would be covered under the Scheme including one lakh to be trained by Industry, NGOs and others through their own resources/ under Corporate Social Responsibility (CSR) (Refer Appendix-A)
4. Name of the Implementing Agency : CSC e-Governance Services India Limited (CSC-SPV), New Delhi in coordination with various stakeholders viz. State/ UT Governments, Certifying Agencies, Industry, NGOs and Training Partners.
5. Location : Select Districts/Blocks of all States/UTs are covered under the Scheme (Refer Appendix-A)
6. Total Project Duration : 18 months
- (i) Expected date of commencement : Date of Administrative Approval
- (ii) Expected date of completion : After 18 months of (i) above
7. Total Project Outlay : ₹ 97.02 crore (as per details given below)

(₹ in crore)

S.No.	Particulars		Amount
(i)	Training Fee	Level 1 @Rs. 500/- per person	6.30 lakh persons
		Level 2 @Rs.1,000/- per person	2.70 lakh persons
(ii)	Certification cost: Level 1 & 2 @Rs. 100 x 10.0 lakh persons = Rs. 10.00 crore (includes 1.00 lakh candidates trained by Industry)		10.00
(iii)	Provision for wage loss compensation to approx 30% BPL category trainees Level 1 - 1.89 lakh trainees x Rs.15/hour x 20 Hrs Level 2 - 0.81 lakh trainees x Rs.15/hour x 40 Hrs		10.53
(iv)	PMU, Overheads, conduction of survey, MIS for managing and monitoring the scheme, development of course material, development and delivery of e-content through mobile, Publicity, awareness cost, Accreditation/monitoring of training agency, assistance to the States /UTs, impact assessment, Social audit, etc. (Refer Appendix-B)		16.99
(v)	Incentive to meritorious candidates		1.00
	Total Budget Outlay		97.02 (approx)
(vi)	Contribution from trainees as fees		
	Fee charged from General Candidates @ 25% of course fee (Total General candidates are 50% of the total target)	Level 1 – 3.15 lakh trainees @Rs 125/-	3.94
		Level 2 – 1.35 lakh trainees @Rs 250/-	3.37
	Total Contribution from trainees as fees		7.31
	Total GIA from DeitY = (Total budget outlay – Trainees contribution)		89.71 (approx.)

8. Mode and extent of funding :
- i) Budgetary support
- a) Grant (from DeitY) : ₹ 89.71 crore
- b) Loan (If Loan, terms & conditions for grant of loan to be stipulated) : NIL
- ii) Internal generation : ₹ 7.31 crore
- iii) Other funding agencies : NIL
9. Other Terms & Conditions :
- The target assigned to industry should be covered from those District/ Block in the States/ UT, which are not being covered under the Government assigned locations to avoid overlap.
 - The eligibility age group of the beneficiary to be 14 – 60 years only.

- The CSC-SPV shall develop a stringent mechanism for identification of training partners and training centres, which would include norms for infrastructure, faculty, etc.
- The CSC-SPV shall also bring out appropriate bio-metric linked daily attendance mechanism for the trainees. Similar biometric attendance mechanism would also be enforced for the examination centres.
- The selection of beneficiaries would be carried out through a transparent process. The list of selected beneficiaries would be displayed at appropriate locations for facilitating cross verification.
- Social auditing of the scheme during the implementation to be carried out by CSC-SPV by involving School Principals, well reputed NGOs, etc., at the respective blocks.

10. Stages of supply of payment

(₹ in crore)			
Release No.	Pre-condition/ Stage of Implementation	Documentation to be supplied by Implementing Agency	Amount to be released
1	Issue of Administrative Approval	MOU	To be indicated separately
2	Subsequent releases will be based on the progress, milestones achieved and recommendations of the PRSG/ Chairman (PRSG).	Utilization Certificate for previous release, Progress Report.	To be indicated separately


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TRAINING TARGETS

Level-wise breakup:


Sl. No.	Description	No. of persons (in lakh)	
		To be trained and supported by Government	To be trained by Industry
(i)	Persons to be trained for Level 1 Course	6.30	0.70
(ii)	Persons to be trained for Level 2 Course	2.70	0.30
(iii)	Total persons to be trained at 2 levels	9.00	1.00
	Total Target	10.00	

State/UT-wise breakup:

Sl. No.	Category of States/UT's	No. of persons to be trained per State/UT	Total persons to be trained under each Category
(i)	A (10 States)	60,000	6,00,000
(ii)	B (10 States)	20,000	2,00,000
(iii)	C (15 States/UTs)	6,666	1,00,000
(iv)	Total persons to be trained and supported by Government		9,00,000
(v)	Target to Industry under CSR, NGOs and others		1,00,000
(vi)	Total persons to be trained		10,00,000

Categorization of States/UTs:


Category A (10 States)	Category B (10 States)	Category C (15 States/UTs)
Uttar Pradesh	Odisha	Himachal Pradesh
Maharashtra	Kerala	Tripura
Bihar	Jharkhand	Meghalaya
West Bengal	Assam	Manipur
Andhra Pradesh	Punjab	Nagaland
Madhya Pradesh	Chhattisgarh	Goa
Tamil Nadu	Haryana	Arunachal Pradesh
Rajasthan	Jammu & Kashmir	Mizoram
Karnataka	Uttarakhand	Sikkim
Gujarat	NCT of Delhi	Puducherry
		Chandigarh
		Andaman & Nicobar
		Dadra & Nagar Haveli
		Daman & Diu
		Lakshadweep


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PROGRAMME MANAGEMENT UNIT – FINANCIAL DETAILS

(Rs. in lakh)

Sl. No	Particulars	Amount
1	Curriculum Framework and Courseware	85.00
2	Development and Maintenance of Online Registration and Monitoring Tool and Hosting	64.00
3	Conducting Household Survey & Digitization Cost	550.00
4	Advocacy and Awareness Generation Cost	131.25
5	Salary	306.46
6	Office Expenses	60.00
7	Equipment	24.32
8	Travel	60.00
9	Contingencies	55.00
10	Evaluation, Social Audit and Impact Assessment	70.00
11	Monitoring Support for State/ UT Agencies @ 5% of Training Cost	292.50
	Total Cost	1698.53


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